ABDALLAH JAMAL

LEBANESE INTERNATIONAL BUSINESS COUNCIL
MEMBER OF THE EXECUTIVE COMMITTEE
EXECUTIVE TREASURER
COORDINATOR: SULTANATE OF OMAN

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THEN & NOW:

Abdallah Jamal undertook for a period of two years, a graduate program in engineering at the University of Nordenham, Yorkshire, England, after having obtained his primary graduation in Mathematics in 1969 from Al Mitain College, Tripoli, Lebanon.

Abdallah is a proven business leader. He had a vision for establishing and developing business, having carefully developed a strategy, and a very precise plan of action, he committed himself to achieve sustainable long term results whilst keeping up his innovation rate. Whilst his roots are planted in Lebanon, his business interests spread throughout the Middle East region with particular focus on the Sultanante of Oman, and the United Arab Emirates - markets where the consumers are unafraid to spend money! Again a pointer to Abdallah's fundamental evaluation of how cusotmers think, how each thinks of what one wants, and the the success factors driving the particular business activity – common values, ideas of freedom, human rights and respect for other people.



Founder President and Chief Executive Officer of the following entities:

- 1. Arabian Projects and Transport [Established in 1975];
- 2. Jamalco: Road Construction and Road Marking [Established in Dubai in 1992];
- 3. Airlink for Travel and Tourists [Established in 2003];
- 4. Oriental Touch for Interior Design and Decoration[Established in 2002];
- 5. Al Halab Restaurant & Lebanese Sweets [Established in Dubai in 2003];
- 6. Arabian Material Testing [Established in 2004];
- 7. Arabian Asphalt for Road Construction [Established in 2005];
- 8. Digit for Information Technology & Telecommunications Dubai & Oman [Entity registered: Implementation of operations in progress].

Abdallah is seen by his business colleagues as one of those indefatigable entrepreneurs who looks at business as something creative and part of living life to the full. Here, we witness in Abdallah's business career, those activities that fulfil his wants and needs, holds his interests and incorporates his family, allows for his creative talents to be manifested in the results produced. So much so that his businesses provide him in the real world setting with an education that he never allowed himself through traditional scholastic pursuits.

New enterprises were added to his Group progressively in order to capture the diverse needs that continue to arise in the Region and which point to the Group's future strategy into the niche markets. The success factors could be ascribed to the cross enterprise leverage of cost synergies and revenue growth initiatives. The coordination of these activities entails working across the several business platforms and functional divisions within each, to deliver the promised outputs to the client[s]. Hence, the key focus of the group is on a diversified business mix, with strong market positions, and a sizeable customer base.

PROFESSIONAL AFFILIATIONS AND NETWORKING

President, Lebanese Society in the Sultanate of Oman Contestant in the 1992 elections for Member of Parliament of Lebanon.

Public-benefit driven activities: Member of Omanization Committee appointed by the Government of the Sultanate, with emphasis on the training of Omani youth in vocational fields and the creation of gainful employment opportunities. Educational, philanthrophic, and social welfare activities in the Lebanese and Omani communities in Lebanon, Oman, and United Arab Emirates and in the Middle East region generally.

LATEST THINKING

Abdallah is quite unique in that he does whatever he feels like doing while of course respecting other people's rights. Over the years, he had invested the profits of one venture into another venture and then the next and so on: that's exactly what he likes to do. He had captured his entrepreneurial ideas and wrestled them into corporate structures that are relevant to his portfolio of business interests and ensuring that they are sustainable over the long term. Startup problems seem not to bother him at all. He seems to like surprises - occasionally, and meet those challenges head on!

PERSONAL

Abdallah is fluent in Arabic [mother tongue] and English. He holds the citizenship of Lebanon by descent.

Abdallah is married and lives with his wife and their daughter, in Muscat, Sultanate of Oman, and also in Beirut, Lebanon.